



Advancing ICT through Education and Research

You are cordially invited to attend the

**ACS Foundation Lunch
with
Andrew Stevens,
Managing Director,
IBM Australia & New Zealand**

Date: Wednesday 24 April 2013
Time: 11.45am for 12pm start - 2.00pm
Venue: Bourke Rooms, RACV Club
Level 2, 501 Bourke St, Melbourne
Keynote Speaker : Andrew Stevens
Managing Director, IBM Australia & New Zealand

**'The Role of the IT Industry as Australian Business
Confronts Its Digital Decision Point'**

Australian businesses & government agencies find themselves at a digital decision point. As the Internet, mobile communications, social media, big data and other computing-powered innovations become powerful and ubiquitous, organisations need to undergo significant business transformations to remain relevant and competitive.

Andrew Stevens will explore the trends reshaping Australia and map out pathways organisations can follow as they reinvent their operations and customer propositions for the digital era. He'll combine this analysis with case study examples of organisations at different stages of their transformation journeys.

With a focus on the ACS Foundation's mission to support education and research, Andrew will also explore the capabilities needed to drive these changes within large organisations and across the future data-driven Australian and global economies.

Tickets: \$100 per person / \$900 per table of 10 (*includes branding*)

[LINK](#)

RSVP Wednesday 17 April 2013

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Pls advise if you have any dietary requirements when making your booking